Merits of the Internet usage in the forest region: trial construction of the web page “Shinsyu-satoyama.net”

Mariko Tanaka
Tokyo University of Agriculture
1-1-1Sakuragaoka, Setagaya-ku, Tokyo 156-8502, Japan

In the 21st century, the business activities using the Internet have been starting in various circles. For forest regions, the advantageous characteristics of the Internet such as "Transcendence of the distance", "Transcendence of time", and "Unrestricted volume of information" bring profits that were not obtained before. From these viewpoints, arrangement of the Internet usage is considered in this paper concerning three functions expected for the forest, namely wood production, sightseeing business, and offering of various environment.

In other industrial circles, the methods of www usage have been changing from the information sending medium to the interactive communication tool. While "Environment tax" has been introduced recently in each prefecture, the Internet can be used for the operation of this system.

In December, 2008, the web page “Shinsyu-satoyama.net" was opened based on the above-mentioned idea. In this report, outlines are presented for the development process and possibility of web page that uses the two way communication function.